

QUALITY POLICY

PRIJEDORČANKA a.d. Prijedor is a joint stock company with decades of tradition in the processing and production of dried and frozen fruit, fruit juice concentrates and high-quality fruit brandy and distillates.

We produce and sell products that enable us to survive on the market in the long run, also recognizability, as well as successful business exclusively focused on quality.

The basic business policy objectives are to remain a recognizable and reliable regional producer, and to provide incentives and support to the population of Potkozarje in the sustainable development of the agrarian sector through binding, expert consultation and purchase of fresh fruit.

In doing so, it is crucial for us:

- ***A commitment to fulfil the relevant legal requirements and stakeholder requests;***
- ***Focus on customer satisfaction;***
- ***Create business goals and processes based on risk and opportunity management;***
- ***Fostering long-term relationships with customers and external suppliers;***
- ***Competence and motivation of key staff, and raising responsibility and awareness of their own role in achieving company policy and quality goals;***
- ***Continuous improvement of process efficiency and product quality through investments in people, working environment, technology and raw materials base;***

This Quality policy is a framework for setting quality goals in Prijedorčanka a.d., and as such must be understood and supported by all employees in the company, and also be available to relevant stakeholders.